

ARIZONA HISTORICAL ADVISORY COMMISSION

May 28, 2009

MINUTES

The Arizona Historical Advisory Commission (AHAC) met at **11:00 a.m. on May 28th, 2009** at 1700 W. Washington St., in the Director's Conference Room of the Arizona State Library, Archives and Public Records, Phoenix, AZ 85007. *(Full transcript available on request).*

CALL TO ORDER

Mr. Allvin called the meeting to order at 11:15am.

INTRODUCTIONS/ANNOUNCEMENTS

Members Present

Paul Allvin
Associate Vice President of
Communications
University of Arizona

GladysAnn Wells, Director
Arizona State Library
Archives & Public Records

Juliana Yoder, Citizen
Public Member

Pam Stevenson on behalf of
Attorney General Terry Goddard

Scott Cancelosi, Citizen
Public Member

Ann Dutton Ewbank, President
Arizona Library Association

John Langellier, Director
Sharlott Hall Museum

Dora Vasquez, Citizen
Public Member

Robert Booker, Executive Director
Arizona Commission on the Arts

Anne Woosley, Executive Director
Arizona Historical Society

Beth Grindell, Director
Arizona State Museum

Carol Warren on behalf of
Superintendent Tom Horne
Arizona Department of Education

Cari Gerchick on behalf of
Chief Justice Ruth V. McGregor

Members Absent

Karen Churchard on behalf of
Sherry Henry
Office of Tourism Director

The Honorable Steve Tully
Gordon & Rees, LLP

The Honorable Ken Bennett
Secretary of State

Jay Ziemann, Asst. Director
Arizona State Parks

Don Ryden
Ryden Architects

James Garrison
State Historic Preservation Officer
Arizona State Parks

Catherine May
Sr. Historic Analyst/Archivist
Salt River Project

Jean Calhoun, Director
Land & Water Conservation
The Nature Conservancy

Michele Crank, Citizen
Public Member

APPROVAL OF MINUTES

A MOTION WAS MADE BY GLADYSANN WELLS AND SECONDED BY DORA VASQUEZ TO APPROVE THE MINUTES OF THE MAY 5TH AHAC MEETING. MOTION CARRIED.

CHAIRMAN'S REVIEW

Mr. Allvin updated Commission members that the upcoming meeting of the Arizona Centennial Commission (AZCC) was scheduled for June 15th from 3-5pm. A press conference is scheduled to be held at 2:30pm on the same day where the official Centennial logo will be unveiled and the first signature event will be announced. The Governor may be present at the press conference.

Mr. Allvin said that there are an increasing number of public suggestions and questions concerning the Centennial received and that it is important to review and respond.

Ms. Wells added that she had tried to ensure that anyone who has contacted the Commission through the AHAC website had at least received a response back, and direct a question or response to the appropriate area within AHAC if needed. Recently there have been inquiries from people who are currently unemployed and are interested in volunteering to assist the Centennial in the interim between jobs. To this point she has referred such inquiries to the Library and Archives' volunteer coordinator for an initial meeting to learn about interest and potential skill sets that the individual may have. She that that perhaps in the future volunteers could assist with Committee work depending on the skills of the volunteer and need from the Commission.

Mr. Allvin asked if there was a questionnaire template in circulation that could gather information about a perspective volunteer's interests and expertise.

Ms. Wells thought that the CCHA may have prepared a template similar to the structure discussed. Interested people could be directed to the CCHA website and the questionnaire form. She would follow up with Ms. May to determine if the CCHA did have a form template similar to what was being discussed. If not, a simple survey could be developed for the AHAC website.

Ms. Woosley said that such a survey would be useful, as there have been an increased number of walk-ins to Museums asking about the Centennial; it would be nice to have one place to refer all questions.

Mr. Allvin discussed the article discussing the Centennial that had appeared a few days before in the *Arizona Republic*. He had been contacted by a reporter from the Republic who had questions about how the preparations were progressing. Mr. Allvin had given a brief update about where AHAC stood as far as Centennial preparations are concerned. The article that was published expressed concern about the status of celebratory preparations. Mr. Allvin said that the birthday of Arizona will be appropriately commemorated and celebrated. Having a functioning work plan will keep the Commission on track in the coming years for achieving the Centennial objectives set by AHAC.

Mr. Allvin continued that he, Ms. May and Ms. Yoder spoke at the annual CCHA meeting held at Arizona State University giving attendees an update on where the Commission stands currently. The meeting went smoothly and he thought that there was a feeling of anticipation throughout the event about the Centennial. There were a few requests from local groups to have a member of the Commission come and speak about the Centennial and answer questions that arise.

Ms. Yoder added that there was a variety of constituents at the meeting which was encouraging. The technology theme appeared to be a success.

LEGISLATIVE UPDATE

H.B. 2245

House Bill 2245 would reformulate AHAC and is progressing through the Legislature; the bill passed the House of Representatives earlier in the week. Considering that the bill continues to move forward, Mr. Allvin thought the Commission should make a statement about the legislation. He asked for input from Commissioners on writing the President of the Senate explaining the position of AHAC on H.B. 2245. From the view of the Commission, mandated work is being accomplished by the Commission under its existing structure and there is not a necessity for this adjustment to an already functioning Commission, and changes in structure would limit the ability for the Commission to continue to produce.

Mr. Booker was concerned that as drafted H.B 2245 includes his institution as a permanent member on AHAC; he said he was happy to serve on AHAC at his discretion

and would not like to have his agency placed on a list of permanent members. He agreed that a simple letter explaining the position of AHAC would be beneficial.

Mr. Langellier added that increasing the number of permanent members on the Commission would limit the ability to appoint other members that may bring new insight to the table.

Ms. Vasquez suggested that Democratic leadership be copied on the letter sent to President Burns.

A MOTION WAS MADE BY DORA VASQUEZ AND SECONDED BY ROBERT BOOKER TO WRITE THE PRESIDENT OF THE SENATE EXPLAINING THE POSITION OF THE AHAC ON HOUSE BILL 2245.

Ms. Woosley asked for a reminder what the responsibilities of the proposed Executive Director would include and if the position was related to the Centennial alone or all the functions of the AHAC. She was unsure why there was a perceived need for an Executive Director for the Commission.

Mr. Allvin answered that the Executive Director would be a part of all Commission related activities and would receive pay to be obtained through the Library and Archives including gifts, grants and donations. This would mean that the Library and Archives would be required to fundraise to pay for the salary of the Executive Director.

Ms. Woosley said that she has been on AHAC since 1985 and there tends to be pulses of activity. She was concerned that there would not be enough consistent work to justify a paid position for an Executive Director.

Mr. Allvin added to that point, saying that in a time of unprecedented fiscal austerity in the state, if AHAC felt a full time Executive Director was necessary the Commission would have requested one, but at a time when everyone is working to do more with less resources that the current structure of AHAC is appropriate to reach its mandates and objectives. If there is dissatisfaction concerning the productivity of AHAC, and mechanism is in place to address the issue through the Library Board, of whom the Speaker of the House and President of the Senate are members.

Mr. Langellier said that AHAC is structured to operate in a stressed fiscal environment. A change to the structure would decrease cost effectiveness.

Ms. Grindell asked if outside of the discussion of H.B. 2245 the creation of an Executive Director would fit the needs and mandates of AHAC. Having such a position may give the Commission an advantage in respect to giving AHAC a higher profile and a Director may be able to devote more time than members who have other paid positions.

Ms. Woosley noted that in order to establish an Executive Director, the language concerning the Commission itself must then be rewritten. She was concerned that an

Executive Director would not in reality be able to serve the function of advocate, and was unclear on what the responsibilities of an AHAC Executive Director would be.

Ms. Grindell replied her concern with opposing H.B. 2245 may send a message to the Legislature that the cultural resources of Arizona do not require assistance. She said she agreed that the timing and context of the proposed bill did not fit the needs of AHAC.

Mr. Allvin agreed that the conversation has merit but added that AHAC was not consulted on H.B. 2245 before it was proposed. This conversation about restructuring AHAC may be better served at a different time and context.

Mr. Langellier noted that based on this discussion it may be worthwhile to add a statement saying that it currently would be fiscally irresponsible to pursue this course of action.

Ms. Wells stated that she would abstain from voting.

MOTION CARRIED.

Goldwater Statue

Ms. Wells gave a brief history of the Goldwater statue and AHAC for new members of the Commission; the Legislature gave AHAC the responsibility of fundraising to commission a statue of Goldwater to replace a statue of Greenway located in Statuary Hall in Washington D.C. AHAC is also responsible for finding an appropriate place for the statue of Greenway to be placed. This process requires approval from the Joint Committee at the Library of Congress and the agreement of the Architect of the Capitol. This process can be a lengthy one. The Arizona request was passed as a joint memorial resolution and signed by the Secretary of State. The Commission was informed that the memorial resolution must be approved by the Governor. Due the time of season, AHAC was unable to receive a letter of approval from Governor Napolitano before she left office. The Commission has requested a letter of approval from Governor Brewer.

Ms. Wells continued that she received correspondence from Representative Adam Driggs expressing concern on the rate of progress concerning the statue. Ms. Wells explained about the necessity for a gubernatorial letter of approval and that once obtained the decision rests with the Architect of the Capitol and the Joint Committee of the Library of Congress in Washington D.C.

Ms. Vasquez asked about potential locations for the statue of Greenway to be located.

Ms. Wells answered that the city of Ajo is enthusiastically requested the statue. There has also been interest expressed by the Mining and Mineral Museum. The language of the legislation states that the statue of Greenway must return to the Capitol, so there must be a loan of the statue arranged if it is to be in any other location than the Capitol itself.

Mr. Langellier suggested drafting a memorandum to Representative Driggs explaining that the Commission as a whole is aware of the situation and to explain the timing elements involved in the process.

Ms. Wells responded that an update from the Commission would be reassuring to the Representative and would be respectful of his concern.

Ms. Grindell asked for clarification on the role AHAC had with the decision to replace the statue of Greenway with that of Goldwater.

Mr. Allvin explained that the decision was made by the Legislature when the legislation was drafted and AHAC was determined to be the entity to carry this process out. He agreed that a letter to Representative Driggs would be beneficial.

NEW BUSINESS

2009 Work Plan

Communication

Mr. Allvin said he intends to speak with Mr. Cancelosi and Ms. Musgrave about alterations to the website in the near future. He also wanted to speak more with Ms. Heidinger who attended the previous meeting with the goal of developing a full communications plan. Currently Ms. Heidinger already had a media relations draft plan that the Commission can look over. Editing the website will be a task on the agenda to have it fit with the communications plan. Currently Ms. Heidinger is interviewing former governors for their thoughts on Arizona's Centennial. A future step would be to contact the approved Legacy Projects to find opportunities for new stories, interviews, and upcoming events. Some of the stories can be told by podcast, and if projects have photos they can be integrated into the website as well. Working on the website will be well timed to create a link between the AHAC website and the new Arizona Centennial Commission's website.

Grants

Legacy Project Guidelines:

Mr. Cancelosi presented members with a set of draft guidelines and conditions for Legacy Project awards as discussed at the previous meeting for the Commission's review. Suggestions made at the last meeting were incorporated into the draft.

Mr. Allvin and Ms. Yoder thanked Mr. Cancelosi for making the adjustments to the guidelines suggested at the last meeting and fits what the Commission had discussed.

A MOTION WAS MADE BY JOHN LANGELLIER AND SECONDED BY ROBERT BOOKER TO APPROVE THE LEGACY PROJECT AWARD GUIDELINES AND CONDITIONS OF AWARD.

Ms. Vasquez suggested that that statue referenced at the beginning of the document be referenced by number.

There was consensus that adding the statue number would be beneficial.

Ms. Wells noted that the AHAC was created by legislative statute, not the Executive Order referenced in the same section.

Ms. Vasquez proposed an amendment for the language be altered to include “further supported by Executive Order” for increased accuracy.

The amendment was accepted by Mr. Langellier and Mr. Booker.

MOTION CARRIED .

Granting Agencies

Ms. Wells told members that as per the motion of the previous meeting, correspondence had been sent to the grant making member agencies of AHAC with an offer of receiving \$3,000 to support existing Legacy Projects, to seed new Legacy Projects or to support Centennial related activities.

Ms. Yoder asked if there had been any responses from the agencies to this point.

Ms. Wells replied that they had not, as the letters had only been sent out the day before.

Mr. Booker asked if the response from the granting agencies should include an outline of how the funds were to be used.

Ms. Wells answered that an outline would be appreciated.

Mr. Allvin asked for a brief clarification on the two motions passed at the last meeting, to ensure that everyone understood exactly where AHAC funds were being distributed and what the funds may be applied to.

Ms. Wells answered that there were two separate motions designed to get money to Legacy Projects through two separate avenues. The first, being discussed at the moment, is to award granting agencies \$3,000 to use towards existing Legacy Projects designated under their purview or to support developing projects. A handout was distributed to members with an initial assessment of which Legacy Projects may fit under the different grant making agencies. She requested that grant making entities give some feedback on the Legacy Project designated under its purview. The second motion stated that for currently operating approved Legacy Projects, funds and quarters would be given to help support a fundraising event.

Mr. Booker recommended for the motion concerning the granting member agencies that after the agency has responded to the Commission, a letter be sent back explaining that \$3,000 will be sent to the agencies with instructions to report back to AHAC with an explanation of how the funds were spent.

Mr. Allvin suggested that the Commission request to be part of the planning process for how funds are to be spent. This will allow the process to be a part of the cohesive Centennial preparations.

Ms. Warren asked about options that agencies such as the Department of Education may have that do not have a grant structure in place but are interested in collaborating with organizations to create Centennial projects.

Mr. Allvin said that a project as just described should begin by applying for Legacy Project status, and the approved project may be eligible for funding as per the motion regarding funding and quarters to support approved Legacy Projects. Once a project is approved, it may be designated under a granting agency's purview and that agency may choose to fund the project as well.

Legacy Project Funding and Quarters

Ms. Wells discussed the action taken concerning funding for Legacy Projects. The Legacy Projects were assessed and assigned into project sizes, local, city wide, regional, statewide. The assessment is open for suggestion by AHAC members and any suggested categorization of projects is welcome. Based on project size, a draft calculation was made so that \$60,000 and \$8,000 of quarters and quarter folios would be distributed to the projects. Currently there are forty two approved projects; the calculation included a few extra entries to accommodate pending projects. AHAC will still have allocation of quarters to use for the Centennial. She asked if the Commission would prefer to have the Philadelphia Mint quarters reserved for the Centennial or an equal division of Philadelphia and Denver quarters. The Philadelphia quarters are considered to be rarer in the west due to geographic locality. There is not a difference with the actual folios as was initially intended; the twenty dollar folios was supposed to have the signature of Governor Napolitano while the ten dollar folio did not, but during the process of printing all the folios received the Governor's signature. The difference between the two folios is that the twenty dollar folios are numbered.

Mr. Booker reminded members that he served on the Minnesota Quarter Commission. That Commission found that the coin collectors made their purchases early on in the process, and thought based on that experience that the dealers interested in the Philadelphia Mint quarters had probably already made their purchases.

A MOTION WAS MADE BY JULIANA YODER AND SECONDED BY DORA VASQUEZ TO HOLD THE REMAINING LIMITED EDITION QUARTER FOLIOS FOR FUTURE USE BY THE COMMISSION AND THE UNNUMBERED FOLIOS BE AVAILABLE FOR DISTRIBUTION TO APPROVED LEGACY PROJECTS AS PER THE MOTION MADE AT THE MAY 5TH 2009 AHAC MEETING.

Ms. Vasquez asked about adding a signature from the current Governor to the numbered folios for the Centennial celebration.

Ms. Stevenson suggested that the folios themselves not be altered and keep Governor Napolitano's signature on the folios to remain consistent with when they were produced.

Ms. Vasquez said that the current Governor at the time of the Centennial celebration sign an insert that can be placed in the folios for the special event.

MOTION CARRIED.

A MOTION WAS MADE BY DORA VASQUEZ AND SECONDED BY ROBERT BOOKER THAT QUARTERS AND FUNDS TO APPROVED AND WILLING LEGACY PROJECTS BE DISTRIBUTED THROUGH DESIGNATED LOCATIONS OR DELIVERED BY A COMMISSION MEMBER FOLLOWING A CONSULTATION WITH THE APPROPRIATE LEGAL COUNCIL.

Ms. Wells explained that because the quarters are legal tender, that drop off points may need to be organized since it would not be prudent to send the quarters in the mail.

Ms. Allvin suggested that they discuss quarter distribution with Ms. Heidinger. She is willing to travel for Centennial work, and she may be willing to bring quarters and funds to Legacy Projects that are in the area. The Legacy Projects will be contacted for activity status and interest in funds prior to distribution.

Mr. Booker was concerned about a gift ban that has been affecting his work that may limit the ability of AHAC to carry out the motion. This new gift ban within the State restricts public dollars from going to certain organizations. He asked if AHAC can consult with Legislative Council to ensure that AHAC does not fall under this restriction before funds are dispersed.

Ms. Warren asked if there are additional funds available for funding of future Legacy Projects.

Ms. Wells answered that half of the funds are committed as per the motion of Legacy Project funding. There will be funds available to assist future Legacy Projects if the Commission decides to continue to fund in this manner.

MOTION CARRIED.

Arizona Centennial Stamp

Mr. Langellier distributed a copy of a letter from a local citizen to Mr. Garrison requesting that a State Centennial Committee formalize a request to the United States Postal Service for an Arizona Centennial Stamp. He asked if AHAC should be the Commission to send a letter to the Postal Service as a point of contact for the State of Arizona for the purpose of navigating this process.

Mr. Allvin asked if there had been any forward motion on a Centennial stamp from the AZCC.

Mr. Booker said Ms. Churchard had received a copy of this correspondence and said that it was being taken care of.

Mr. Langellier thanked Mr. Booker for the update.

Treasurer's Report

Ms. Wells presented the Treasurer's Report to members. The report includes the Commission's expenses, investments, and operating costs to date. Statutory members contribute \$999 annually to the operating fund of the Commission. Ms. Wells reminded members that the City of Goodyear has been reimbursed in full.

FUTURE MEETING DATE

Thursday, July 23rd, 2009

11am-1pm

Director's Conference Room, Arizona State Library and Archives

FUTURE MEETING AGENDA ITEMS/COMMISSION COMMENTS

Diversity Report

ADJOURNMENT

The meeting was adjourned at 1:00pm.

Meeting Handouts

Meeting Minutes March 26, 2009

Arizona Historical Advisory Commission Treasurer's Report

"State's Centennial Party Not Looking to Big", The Arizona Republic

Prepared by Tanya Musgrave